



BARBARA BANG'S

NEW

DROPS&WHEELS
LOYALTY PROGRAM

B A R B A R A B A N G

TURN ON & STAY ON

BARBARA BANG'S
NEW LOYALTY PROGRAM



DROPS&WHEELS:

A TOOL THAT AUTOMATICALLY PROVIDES
BONUSES, ENHANCING PLAYER
PARTICIPATION AND LOYALTY

**DAILY PRIZES
&
PROGRESSIVE
JACKPOT**

COVERED BY
BARBARA BANG

BARBARA BANG'S **NEW LOYALTY PROGRAM**



THE NEW DROPS&WHEELS LOYALTY PROGRAM COMES WITH SEVERAL PRIMARY ADVANTAGES:

- THE OPPORTUNITY TO WIN ADDITIONAL CASH PRIZES IN ANY CURRENCY AT YOUR CASINO, FULLY COVERED BY BARBARA BANG
- REDUCING YOUR BONUS COST IN THIS WAY
- ADDING ANOTHER RETENTION TOOL TO THE PARTNER PLATFORM
- GREATER PLAYER ENGAGEMENT

BARBARA BANG'S **NEW LOYALTY PROGRAM**



HELPING TO RETAIN PLAYERS AND MAKE THEM EXCLUSIVE

THE SYSTEM MOTIVATES PLAYERS
TO PLAY EXCLUSIVELY AT YOUR CASINO
AND NO OTHER



THIS HAPPENS SINCE A USER PROGRESSES
IN THE LOYALTY SCALE ONLY WITHIN
YOUR CASINO



IF CUSTOMERS SWITCH TO ANOTHER
CASINO, THEY WILL HAVE TO START
FROM SCRATCH

HOW DOES THE LOYALTY PROGRAM WORK?

PRIZES



AFTER ANY SPIN IN ANY BARBARA BANG GAME, A PLAYER CAN RANDOMLY GET A DROPS&WHEELS WITH PRIZE AND JACKPOT SECTIONS

DROPS&WHEELS QUANTITY IS UPDATED DAILY. PLAYERS CAN SEE THE REMAINING UNPLAYED NUMBER OF WHEELS FOR THE CURRENT DAY

PRIZE SECTIONS:

JACKPOT, 1, 2, 5, 10, 20, 50, 100, 500 EUR

JACKPOT:

- PROGRESSIVE
- CONTINUES TO GROW UNTIL IT'S WON
- GROWS WITH CONTRIBUTIONS FROM EACH BET
- STARTS AT 100,000 EUR

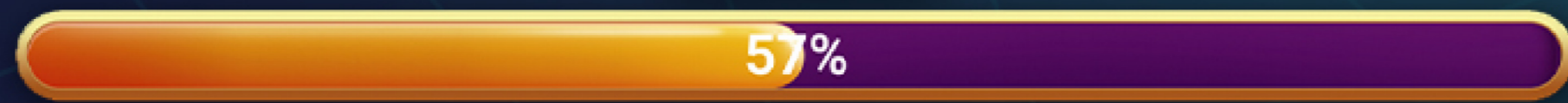
REGULAR PRIZE SECTIONS ARE STATIC, BUT QUANTITIES CHANGE. UNCLAIMED FUNDS FROM THE PREVIOUS DAY ROLL OVER, ALLOWING USERS TO WIN MORE SIGNIFICANT AMOUNTS

HOW DOES THE LOYALTY PROGRAM WORK?

LOYALTY LEVEL



- EVERY PLAYER CAN PROGRESS FROM LEVEL 1 TO 999 IN LOYALTY WITHIN BARBARA BANG'S GAMES
- EVERY SINGLE BET THAT HAS BEEN MADE USING REAL MONEY GIVES A PLAYER LOYALTY POINTS IN EQUAL AMOUNTS 1 EUR BET GIVES 100 LOYALTY POINTS (1 POINT = 0.01 EUR)
- EVERY PLAYER CAN SEE THEIR PROGRESS BAR AND HOW MANY POINTS THEY NEED TO REACH THE NEXT LEVEL



YOU'VE EARNED 7695000 LOYALTY POINTS OUT OF 13500000

MAINTAINING FAIRNESS



- THERE IS NO MINIMUM BET IN BARBARA BANG GAMES TO PARTICIPATE IN THE LOYALTY PROGRAM
- THE LEVEL OF LOYALTY INCREASES THE AVERAGE PRIZE NOMINAL VALUE
- THE LEVEL OF LOYALTY DOES NOT AFFECT THE FREQUENCY OF WINNING THE PRIZE
- THE HIGHER THE BET, THE GREATER THE CHANCE OF RECEIVING THE DROPS&WHEELS

THUS, BARBARA BANG EQUALIZES THE CHANCES OF ALL CASINO USERS IMPLEMENTING THE LOYALTY PROGRAM

CONTACTS

TO IMPLEMENT THE NEW LOYALTY PROGRAM AND GET ALL THE DETAILS, PLEASE GET IN TOUCH WITH BARBARA BANG'S TEAM

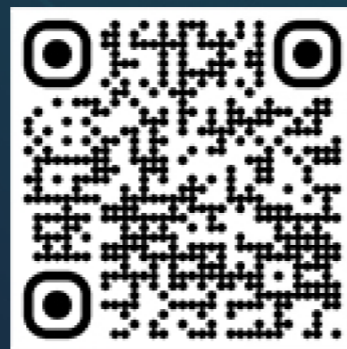
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